

FREE BLOGGING TOOLS TO GET STARTED FAST

1

WORDPRESS

Anyone can easily build a blog or create a free website on WordPress.com. About 25% of all websites are powered by WordPress.

2

MAILERLITE

Mailerlite is an email marketing solution that is free up to 1,000 subscribers and even includes automation features in the free plan!

3

YOAST SEO

Yoast SEO is a WordPress Plugin that helps you optimize your blog posts for SEO (search engine optimization).

4

CANVA

Canva is an easy to use online tool that makes it easy to design graphics and images for blogging and social media.

5

BITLY

Bitly is a popular URL shortening service used extensively on Twitter and other social media platforms.

6

GOOGLE ANALYTICS

Google Analytics is a free web analytics service offered by Google that tracks and reports website traffic.

7

STOCK PHOTOS

Quality photos are a must for bloggers, both in their blog posts and for social media. My favorite source for free stock photos IvoryMix.com.

8

SOCIAL MEDIA ACCOUNTS

Most bloggers will find value in being on at least one or two social media platforms. Facebook, Pinterest, Instagram and Twitter are my favorites!

9

BUFFER

Buffer is a content publishing platform that lets you publish and schedule content to social networks.

10

TRELLO

Trello is a collaboration tool that organizes your projects into boards with lists and cards. It can be used as an editorial calendar, a launch plan and much more.