

30 BLOG POST IDEAS

To Keep Your Blog Hopping This Holiday Season



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October

- 1) October 5th is World Teacher Day. Who was your favorite teacher? Maybe offer a discount for teachers that day?
- 2) Both Columbus Day and Canadian Thanksgiving happen in October... Are you celebrating either one with a sale or special on your services? Blog about it!
- 3) Sweetest Day is in October! What are you doing for your sweetie?
- 4) Halloween is October 31st! How are you celebrating?
- 5) October is Breast Cancer Awareness Month. You can post the links to walks that are happening locally or nationally or blog about the businesses you know that are offering part of their proceeds to cancer research this month.
- 6) October is also Computer Learning Month. Post the links to some free tutorials and help your readers learn something new.
- 7) October is Family History Month. Have you ever created a family tree? Or do you scrapbook?
- 8) Is your spouse / significant other in support of your business? What do they do to show you their support?
- 9) Have you ever tried cooked several meals at once and then stocked the freezer?
- 10) What are your favorite Fall recipes?

November

- 1) Of course, the biggest holiday in the states during November is Thanksgiving. Write a post about your family's traditions, and be sure to include a list of the things you're thankful for this year.
- 2) Post some tips on how to properly cook a turkey, along with food safety tips.
- 3) November is National Adoption Month. If you or someone you know is adopted, or has adopted a child, write a post in their honor.
- 4) Some of your carnivore readers may find themselves playing host to vegetarians this holiday. Post some recipe ideas that work for everyone!
- 5) Don't forget to post some ideas for using up leftovers!
- 6) Help your readers manage their time this holiday season. Post a schedule with deadlines for shopping and a timeline of each step of the cooking process
- 7) Help your readers save money on their Thanksgiving meal by posting some tips on how to get the best food deals.
- 8) People are going to spending lots of money during the next two months on holiday gifts. Be sure to post tips on where to find the best deals.
- 9) Help your readers avoid credit card debt by posting some tips on how to pay for holiday gifts with cash
- 10) Are you going shopping the day after Thanksgiving? Post some pictures of the madness and write a post on the deals you got.

December

- 1) There are many holidays in December – with Hanukah and Christmas being some of the most popular. How does your family celebrate the holiday season?
- 2) What are your favorite holiday cookie recipes?
- 3) Aside from cookies, what are your other favorite holiday recipes?
- 4) During this busy time of year, getting dinner on the table during the week can be a challenge. Do you have any tips?
- 5) It can also be hard to eat healthy during this time of year. Post some tips on how to do so.
- 6) Go through your stats and post a round-up of your most popular posts from this year.
- 7) What was the best piece of business advice you ever received?
- 8) What are your favorite business tools?
- 9) What are your favorite business sites?
- 10) Looking back on the year, what was the best thing you did for your business?